BRAINWAVE AUSTRALIA ANNUAL FUNDRAISING GALA 2017

A LITTLE PARTY NEVER KILLED NOBODY

SATURDAY 20 MAY • GRAND BALLROOM, SOFITEL SYDNEY WENTWORTH

SPONSORSHIP OPPORTUNITIES

brainwave.org.au
WHO WE ARE

Brainwave was established in 1994 by Josephine Nicholls after her 6 year old son was diagnosed with a brain tumour. After years of treatment, surgeries and a relapse, her son was given the all clear. Jo witnessed first-hand the emotional, physical and financial toll that having a child with a neurological condition has on the whole family. Jo was conscious that many children and families didn’t have the same outcome as her family and was motivated to support these children and families where she could.

2016 GALA HIGHLIGHTS

Now in its 23rd year, the Brainwave Gala has grown and brings together 450 corporate professionals and supporters, to build awareness and fundraise to support over 800 Brainwave families. This May, the Brainwave Gala 2017 will be a grand experience held at the Sofitel Sydney Wentworth. The 1920s themed evening will feature a three course dinner, premium beverages, informative guest speakers, giveaways, live and silent auctions, a raffle and networking. Live entertainment from Rachael Beck, the Dan Hamill Band and The Great Gatsby Show.

WHAT WE DO

Brainwave is Australia’s only paediatric charity supporting children with neurological conditions, including cerebral palsy, strokes, autism, tumours and acquired brain injuries. Today, Brainwave cares for over 800 children and families through the equipment and therapies program, family event programs and hospital care packs.

THE GALA

Hosted by Dr Andrew Rochford and Sally Obermeder
Performances by Paulini and The Tim Campbell Band

HOW WE HELPED IN 2016

Equipment and Therapy applications funded totalling $21,499.50
18 x

Family Event Programs attended by 784 children and their families
6 x

Hospital Care Packs distributed across 2 hospitals
177 x

New Family Registrations in New South Wales and Victoria
112 x

$181,755 raised from 2015
312%

298 attendees from 2015
19%

SOCIAL MEDIA REACH

9% of attendees used the #brainwavegala hashtag
18,376 Twitter accounts reached
195 Facebook views of Paulini’s performance video
273 likes from 22 facebook posts
This is your invitation to join the party and be part of the fun, experience and fundraising.

Sponsorship opportunities are very limited, secure your spot today! The deadline to purchase your sponsorship is 21st April 2017.

Brainwave is seeking support from generous corporate and individual supporters to help raise vital funds to continue its important work, providing much needed support to children and families living with debilitating and life limiting neurological conditions.

Brainwave currently receives no government funding – instead relying solely on donations it receives from individuals, corporates and philanthropic trusts and their own fundraising activities to implement programs.

brainwave.org.au

Exciting opportunities exist for sponsors of the gala event. Your contribution will directly support our work and in turn benefit your organisation’s brand by providing the following benefits:

- High brand exposure to approximately 450 event guests and 3000+ database
- Brainwave’s supporters are able to feel, see and experience the goodwill of your organisation
- Generate company and product awareness through auction and raffle items
- Hospitality opportunities to entertain and reward your valued clients and staff

You can also assist by contributing to the live auction, silent auction and raffle, donating a product or service for the evening to reduce some of the fixed costs, making a tax deductible donation to enable us to offer the best experience to guests or by purchasing a table or tickets.

Please get in touch if you would like to discuss a personalised sponsorship package to suit your needs to ensure you are getting the most from your investment.

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<td>Complimentary tickets to gala</td>
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<td>Donate to live auction, silent auction, raffle and/or door prize</td>
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<td>VISUAL RECOGNATION</td>
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Max underwent surgery at 10 weeks of age in an attempt to halt the seizures by effectively disconnecting the left and right sides of his brain. At six months of age surgeons operated again, and Max and his family enjoyed three seizure-free years before his problems recurred. MRIs in recent years have pinpointed further areas of abnormality in Max’s brain, which will require further surgery.

Max’s epilepsy has left him intellectually delayed, unable to speak, and weak on the right side of his body. It has done nothing to dent his enthusiasm for fun however. Max’s parents say both Max and his brother throw themselves into all kinds of regular activities with the boundless energy you’d expect of young kids. “Max is a curious boy and a beautiful, gentle spirit,” says Stuart. “He loves music, swinging and jumping on the trampoline.”

Max and his brother are regulars at Brainwave events. In 2016 Max attended his fifth Brainwave camp – which he adored – and threw himself into everything else on offer too: the Kids n Sibs holiday program, Family day, and Luna Park Christmas party. “You name it, Max and his brother were into it,” Stuart says.

Max was born with Ohtahara Syndrome, a severe form of epilepsy that causes continuous infantile spasms. He was diagnosed at one month of age, when his older brother was three. Max’s parents were told that without surgery Max’s life expectancy would be very short.

FOR MORE INFORMATION, PLEASE CONTACT

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THANK YOU

We are very grateful for your support to enable us to continue to support Brainwave’s 800+ families.